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Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

In the Matter of)

Toll Free Service Access Codes

CC Docket No. 95-155

REPLY

On May 27, 1997, Sprint filed a Petition for Reconsideration and Clarification of the Commission's April 11, 1997 Second Report and Order in the above-captioned proceeding. In that Petition, Sprint explained that the Commission's requirement that toll free service providers have an identified customer before reserving a toll free code is cumbersome and hampers sales efforts. Sprint recommended that the Commission instead adopt a requirement that RespOrgs have an identified subscriber for a toll free number by the expiration of the 45-day reservation period. As Sprint demonstrated in its petition, this alternative rule serves the Commission's goal of preventing warehousing as effectively and more efficiently than the existing rule. Sprint also requested that the Commission clarify that there are certain situations in which re-reservation of a toll free number at the expiration of the 45-day reservation period, and of a number which has just moved from disconnect to spare status, are permissible.

Two of the three parties which filed comments endorsed Sprint's recommended change to the Commission's rules. MCI, for example, states (p. 4) that "[m]aintenance of a pool of numbers for customer choice and immediate availability is a central part of toll free marketing and sales practices. Moreover, the fact that numbers are immediately available for selection by customers saves valuable time in the sales process." Cable &

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Wireless similarly notes (pp. 2-3) that allowing service providers to maintain an inventory of toll free numbers would enable them to "fulfill a customer's emergency request for toll free numbers faster" and that batch processing of toll free number requests would lessen stress on data links.

MCI (p. 5) and Cable & Wireless (p. 4) also support Sprint's request that the Commission clarify that there are certain situations in which re-reservation of a toll free number is allowable, and that DSMI, the current toll free administrator, must be given clear guidelines for reporting alleged warehousing activity. MCI and Cable & Wireless agree that there may be legitimate situations in which a disconnected number should be reactivated for the same customer (e.g., upon resolution of a billing dispute), and that the Commission should clarify that re-activation of a number for the same customer who previously held that number is not a *per se* violation of the Commission's prohibition on warehousing toll free numbers.

Only US West opposes Sprint's Petition, stating (p. 3) that if all RespOrgs reserved numbers without first having an identified subscriber, "large blocks of toll-free numbers would be unavailable." However, there are limits on the total quantity of numbers each RespOrg may reserve, and the 45-day reservation interval would still apply. These limits ensure that any increase in the quantity of unavailable numbers, and any increase in the time in which those numbers are unavailable, will be almost negligible. Thus, Sprint's proposal is unlikely to significantly or permanently decrease the pool of available numbers. US West does not deny that Sprint's proposal will facilitate sales of toll free service, more easily accommodate consumer needs, and ease congestion on SMS data links (by allowing batch processing rather than individual number requests).

Because the benefits of Sprint's proposal outweigh the minor effect on overall availability of toll free numbers, the Commission should grant Sprint's petition for reconsideration.

Respectfully submitted,

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CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing Reply Comments of Sprint Communications Co. LP was Hand Delivered or sent by United States first-class mail, postage prepaid, on this the 14th day of July, 1997 to the parties on the attached service list:

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